



## Products Rated Highly by Evaluators in CR Clinical Trials

### NiteBite



**Keystone Industries**  
*(available through all dental distributors)*

**\$165/5 pack**  
*(\$35 Each)*

### Easily Fabricated Bite Guard Provides Relief from Pain associated with Grinding and Clenching

Anterior bite guard is easily heat molded directly on patient's teeth where it hardens for a custom fit in as little as five minutes. This concept has long been shown to relieve stress and muscle pain and damage caused by grinding and clenching. NiteBite is a cost effective, fast, and easy first appliance to treat patients who present with symptoms of TMD.

#### Advantages:

- Easy to place, form, and produce custom bite guard
- Shape of guard is excellent and required no modification for most, but is easily trimmed when required
- Patients describe guard as comfortable and effective in relieving stress and pain

#### Limitation:

- Patient should be educated about importance of maintaining snug fit to avoid displacement during nighttime use

**CR Conclusions:** 70% of 26 CR Evaluators stated they would incorporate NiteBite into their practice. 74% rated it excellent or good and worthy of trial by colleagues.

# What is CR?

## WHY CR?

CR was founded in 1976 by clinicians who believed practitioners could confirm efficacy and clinical usefulness of new products and avoid both the experimentation on patients and failures in the closet. With this purpose in mind, CR was organized as a unique volunteer purpose of testing all types of dental products and disseminating results to colleagues throughout the world.

## WHO FUNDS CR?

Research funds come from subscriptions to the *Gordon J. Christensen Clinicians Report*®. Revenue from CR's "Dentistry Update"™ courses support payroll for non-clinical staff. All Clinical Evaluators volunteer their time and expertise. CR is a non-profit, educational research institute. It is not owned in whole or in part by any individual, family, or group of investors. This system, free of outside funding, was designed to keep CR's research objective and candid.

## HOW DOES CR FUNCTION?

Each year, CR tests in excess of 750 different product brands, performing about 20,000 field evaluations. CR tests all types of dental products, including materials, devices, and equipment, plus techniques. Worldwide, products are purchased from distributors, secured from companies, and sent to CR by clinicians, inventors, and patients. There is no charge to companies for product evaluations. Testing combines the efforts of 450 clinicians in 19 countries who volunteer their time and expertise, and 40 on-site scientists, engineers, and support staff. Products are subjected to at least two levels of CR's unique three-tiered evaluation process that consists of:

1. Clinical field trials where new products are incorporated into routine use in a variety of dental practices and compared by clinicians to products and methods they use routinely.
2. Controlled clinical tests where new products are used and compared under rigorously controlled conditions, and patients are paid for their time as study participants.
3. Laboratory tests where physical and chemical properties of new products are compared to standard products.

*Clinical Success is the Final Test*



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*CRA Foundation*® changed its name to *CR Foundation*® in 2008.



*This team is testing resin curing lights to determine their ability to cure a variety of resin-based composites.*

*Every month several new projects are completed.*

## THE PROBLEM WITH NEW DENTAL PRODUCTS.

*New dental products have always presented a challenge to clinicians because, with little more than promotional information to guide them, they must judge between those that are new and better, and those that are just new. Due to the industry's keen competition and rush to be first on the market, clinicians and their patients often become test data for new products. Every clinician has, at one time or another, become a victim of this system. All own new products that did not meet expectations, but are stored in hope of some unknown future use, or thrown away at a considerable loss. To help clinicians make educated product purchases, CR tests new dental products and reports the results to the profession.*